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## **Tips for Summer Camp Advocates**

Summer Camp at Geneva Center can be life changing. Did you know that 90% of pastors report that they first considered entering the ministry while at a church camp or retreat? How might a week at camp enrich the lives of children in your congregation?

Here are a few tips to help you encourage children to choose to attend camp this summer. You do not need to do all of them. Choose a few that might resonate with your congregation. Please let us know if you develop a technique that might work well in another congregation.

1. Put our announcements in your church bulletin every week.
2. Include information about summer camp in your church's newsletter.
3. Hang brochures about camp in a prominent spot and decorate with quotes and pictures from announcements and/or our website ([www.GenevaCenter.org/SummerCamp.html](http://www.GenevaCenter.org/SummerCamp.html)).
4. Invite past campers to share their experiences with potential new campers and parents.
5. Once a month, have a "Camp & Conference Sunday." Set up a table near the sanctuary with someone to take applications. Ask past campers to encourage new campers. You can start in January when people want to think about doing something warm outside.
6. Visit and speak about camp with each of the church school classes (or see number 7).
7. Schedule staff or committee members to speak to your congregation and present camping information. Contact us to schedule someone to come to visit.
8. Include a "Minute for Mission" during the announcements segment of your church service to promote camping/activities.
9. Develop a short skit with past campers for your worship service.
10. Have your Youth Group or Sunday School Class make bookmarks that symbolize camp and place them in the hymnals to mark the first worship hymn on your "Camp & Conference Sunday."
11. Raise funds for your camp and conference Scholarship Fund, or see about starting one.
12. Show our summer camp slide show video.

**Thank you for taking an interest  
in the spiritual lives of God's children.**

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A ministry of the Presbytery of Wabash Valley